

PAYMENT INFORMATION

Partnership/Advertisement Package:

(name): _____

Sponsor/Ad Fees \$ _____

Donation \$ _____

Total \$ _____

Donations accepted before and at the event.
Donations and proceeds to benefit the American
Cancer Society, .

Call 614-937-7520 or email
agholson30@gmail.com for more information.

Tax-Deductible donations

Make Checks Payable to:
EXTRA MILE ATHLETICS
1507 Dickson Dr.,
Columbus, OH 43228



Pickerington North/OSU Football Player Jack Sawyer

ADVERTISING OPPORTUNITIES

1/4 PAGE AD: \$100/\$150
BLACK/WHITE \$100, COLOR \$150

1/2 PAGE AD \$200/250
BLACK/WHITE \$200, COLOR \$250

FULL PAGE AD \$350/400
BLACK/WHITE \$350/ COLOR \$400

ALL ADVERTISERS APPEAR ON EVENT T-SHIRT

All artwork is due to
agholson30@gmail.com by
November 18, 2023

2022 PARTICIPANTS

ST. CHARLES—DISTRICT SEMI-FINALIST
HARVEST PREP—REGIONAL CHAMPION
PICKERINGTON CENTRAL—STATE RUNNER-UP
RICHMOND HEIGHTS—STATE CHAMPION
ST. IGNATIUS—DISTRICT CHAMPION
PICKERINGTON NORTH—DISTRICT SEMI-FINALIST
OLENTANGY LIBERTY—DISTRICT SEMI-FINALIST

2023 SCHEDULE OF GAMES

Sunday December 17th

1:30pm: St. Charles vs Dublin Coffman
3:10pm: Harvest Prep vs Springfield High
4:50pm: Pickerington Central vs Richmond Heights
6:40pm: Reynoldsburg vs St. Ignatius
8:20pm: Pickerington North vs Olentangy Liberty

Monday December 18th

6:45pm: Worthington Christian vs Upper Arlington
8:15pm: Northland vs Cincinnati Taft



CAPITAL CITY COACHES FOR A CURE CLASSIC



Event Date: Sunday & Monday
December 17-18, 2023

2023

PARTNERSHIP OPPORTUNITIES



CANCER AWARENESS BANDS PARTNER – \$800 (ONE AVAILABLE)

- ⇒ Sponsor of wristbands given to participants of the event
- ⇒ Company name will appear on the band
- ⇒ 4 tickets to the event
- ⇒ 1/2 page color advertisement in the event program
- ⇒ Recognition as sponsor on the Ohio Hoop Factory website for nine months

SHOE STRINGS PARTNER – \$700 (UNLIMITED)

- ⇒ Sponsor of colored shoestrings given to participants of the event
- ⇒ 4 tickets to the event
- ⇒ 1/2 page advertisement in the event program
- ⇒ Recognition as sponsor on the Ohio Hoop Factory website for nine months

PIZZA PARTNER – FOR TEAM MEALS AFTER GAMES (THREE AVAILABLE)

- ⇒ Must provide 9 large pizzas per team, including 8 for the hospitality room (80 total)
- ⇒ 4 tickets to the event
- ⇒ Full page advertisement in the event program
- ⇒ Recognition as sponsor on the Ohio Hoop Factory website for nine months

TICKET PARTNER – \$400 (TWO AVAILABLE)

- ⇒ Provide coupon or add on reverse side of ticket
- ⇒ 4 tickets to the event
- ⇒ Full page advertisement in the event program
- ⇒ Recognition as sponsor on the Ohio Hoop Factory website for nine months

COACHES HOSPITALITY PARTNER (UNLIMITED)

- ⇒ Must provide food for 40 people (coaches and sponsors)
- ⇒ 4 tickets to the event
- ⇒ Full page advertisement in the event program
- ⇒ Recognition as sponsor on the Ohio Hoop Factory website for nine months

EXTRA MILE ATHLETICS Anthony Gholson, Director



Extra Mile Athletics' mission is to provide youth basketball programs for all ages, backgrounds, races, ethnicities, and skill levels, to provide youth academic tutoring, college visits, test preparation, and to host camps, clinics, leagues, tournaments, and showcases.

Anthony Gholson serves as the Director of Extra Mile Athletics and has been an administrator and college basketball coach for the past 30 years. Mr. Gholson currently coaches men's basketball at Capital University.

The Classic was born from several factors. First, a desire to host a quality event to raise money for cancer research and patient care. Cancer has touched me personally - my mother is a pancreatic cancer survivor, my wife's mother passed away from breast cancer, my colleague Damon Goodwin, the head men's basketball coach at Capital University, is a leukemia cancer survivor, and Pam Briggs, a friend and colleague who coached softball at Capital, passed away from breast cancer. Two years ago I was diagnosed with Kidney Cancer. I was fortunate to catch the disease early and now I am a Cancer survivor as well. It seems cancer touches us all in some way. The Classic is a way to help those afflicted with this insidious disease. Second, to provide book scholarships for The Boys and Girls Club students attending college.

2021 & 2022 FIVE C EVENT

Both event saw over 2,000 fans come to watch five great high school games. Teams from the event had great seasons. 2022 we are added JV games and games on a second day. The event is growing yearly and promises to be a staple in central Ohio basketball.

TITLE PARTNERSHIP - \$4,000 (ONE PER INDUSTRY)

- ⇒ Recognition as title partner on Ohio Hoop Factory website for nine months
- ⇒ One 6' vendor information table – event day only
- ⇒ Special banner & signage at the event (3'x9')
- ⇒ 8 tickets to the event
- ⇒ 8 ticket access to hospitality suite – meet the coaches
- ⇒ 2 full page color advertisements in event program
- ⇒ Company name on game MVP trophy
- ⇒ 8 cancer survivor bracelets

PLATINUM PARTNER LEVEL – \$1,500 (UNLIMITED)

- ⇒ Recognition as partner on Ohio Hoop Factory website for nine months
- ⇒ Signage at the event (3'x6')
- ⇒ 6 tickets to the event
- ⇒ 6 ticket access to hospitality suite – meet the coaches
- ⇒ 1 full page color advertisement in event program
- ⇒ 6 cancer survivor bracelets

BUSINESS PARTNER - \$700 (UNLIMITED)

- ⇒ Recognition as sponsor on Ohio Hoop Factory Website for nine months
- ⇒ 1 full page color advertisement in event program
- ⇒ 4 tickets to the event
- ⇒ 4 ticket access to hospitality suite – meet the coaches
- ⇒ 4 cancer survivor bracelets

